

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Michelle Santuoso
do hereby request station time concerning the following issue:

| |
|---|
| <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Crossroads GPS (Grassroots Policy Strategies) </div> |
|---|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

| |
|-----------------------|
| Total Charges: |
|-----------------------|

This broadcast time will be used by: Crossroads GPS

| | |
|--|------------------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

5/21/12  703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



WFTS

ORDER

Flight Dates 08/23/12-08/29/12

Contract / Revision 308458 /

Original Date / Revision
08/20/12 08/21/12

Advertiser Crossroads GPS

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product

Crossroads GPS

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 1953

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

| Account Executive | Order% | Start Date | End Date |
|----------------------|--------|------------|----------|
| Marta Salazar-Perren | 100% | | |

| Order Share % | Market Value | |
|-------------------|--------------|--------|
| Competing Station | % of Order | Amount |
| CABLE | % | |
| UNKWN | 100% | |
| WBHS | % | |
| WBSV | % | |
| WCLF | % | |
| WEDU | % | |
| WFLA | % | |
| WMOR | % | |
| WTOG | % | |
| WTSP | % | |
| WTTA | % | |
| WTVT | % | |
| WUSF | % | |
| WVEA | % | |
| WWSB | % | |
| WXPX | % | |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|----------------|------------|--------------------|---------------------|-------------|------------|----------|---------|-------------|--------------|
| August 2012 | 34 | \$52,785.00 | \$62,100.00 | 0.00 | 07/30/12 | 08/26/12 | 34 | \$52,785.00 | \$62,100.00 |
| September 2012 | 34 | \$43,222.50 | \$50,850.00 | 0.00 | 08/27/12 | 08/29/12 | 34 | \$43,222.50 | \$50,850.00 |
| Totals | 68 | \$96,007.50 | \$112,950.00 | 0.00 | | | | | |

| | | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 1 | WFTS | 08/23/12 | 08/29/12 | M-F 7-9a GMA | CM | 658-9a | 22222-- | :30 | 10 | \$900.00 | P-3 | 0.00 | NM | 10 | \$9,000.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/23/12 | 08/29/12 | 22222-- | | | 10 | | | \$900.00 | | 0.00 | | | |



WFTS

Print Date: 08/21/12

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Contract / Revision 308458 Flight Dates 08/23/12-08/29/12

Hiatus Dates

Original Date / Revision 08/20/12/ 08/21/12

Order Sep 00:20:00

Advertiser Crossroads GPS

Product Crossroads GPS

Estimate # 1953

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|------|-------------------|-----------------|--|-------|---------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 2 | WFTS | 08/23/12 | 08/29/12 | M-F 12-1p ABC Action News | CM | 1158a-1p | 22222-- | :30 | 10 | \$450.00 | P-3 | 0.00 | NM | 10 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | 22222-- | | | | | 10 | \$450.00 | | 0.00 | | | |
| N 3 | WFTS | 08/23/12 | 08/29/12 | M-F 5-530p ABC Action News | CM | 458-530p | 11111-- | :30 | 5 | \$1,000.00 | P-3 | 0.00 | NM | 5 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | 11111-- | | | | | 5 | \$1,000.00 | | 0.00 | | | |
| N 4 | WFTS | 08/23/12 | 08/29/12 | M-F 530-6p ABC Action News | CM | 530-6p | 11111-- | :30 | 5 | \$1,000.00 | P-3 | 0.00 | NM | 5 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | 11111-- | | | | | 5 | \$1,000.00 | | 0.00 | | | |
| N 5 | WFTS | 08/23/12 | 08/29/12 | M-F 6-630p ABC Action News | CM | 558-630p | 11111-- | :30 | 5 | \$1,200.00 | P-3 | 0.00 | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | 11111-- | | | | | 5 | \$1,200.00 | | 0.00 | | | |
| N 6 | WFTS | 08/23/12 | 08/29/12 | M-F 730-8p M-F 730-8p | CM | 728-758p | 11111-- | :30 | 5 | \$4,200.00 | P-3 | 0.00 | NM | 5 | \$21,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | 11111-- | | | | | 5 | \$4,200.00 | | 0.00 | | | |
| N 7 | WFTS | 08/23/12 | 08/29/12 | M-F 1135p-1202a Night M-F 1135p-1202a | CM | 1135p-1202a | 11111-- | :30 | 5 | \$850.00 | P-3 | 0.00 | NM | 5 | \$4,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | 11111-- | | | | | 5 | \$850.00 | | 0.00 | | | |
| N 8 | WFTS | 08/23/12 | 08/29/12 | M-SU 11-1135p ABC Action News | CM | 11-1135p | 22222-2 | :30 | 12 | \$2,000.00 | P-3 | 0.00 | NM | 12 | \$24,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | 22222-2 | | | | | 12 | \$2,000.00 | | 0.00 | | | |
| N 9 | WFTS | 08/23/12 | 08/29/12 | Friday Prime A shark tank | CM | 758-9p | ----2-- | :30 | 2 | \$3,000.00 | P-3 | 0.00 | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | ----2-- | | | | | 2 | \$3,000.00 | | 0.00 | | | |
| N 10 | WFTS | 08/23/12 | 08/29/12 | Sprint Cup Series Sprint Cup Series Racing | CM | 12p-1130p (7:00 PM-7:30 PM) | -----1- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | -----1- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| N 11 | WFTS | 08/23/12 | 08/29/12 | Sprint Cup Series Sprint Cup Series Racing | CM | 12p-1130p (7:30 PM-11:30 PM) | -----3- | :30 | 3 | \$2,000.00 | P-3 | 0.00 | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | -----3- | | | | | 3 | \$2,000.00 | | 0.00 | | | |
| N 12 | WFTS | 08/23/12 | 08/29/12 | SU 9-10a This Week Su 9-10a This Week | CM | 9-10a | -----S | :30 | 2 | \$4,000.00 | P-3 | 0.00 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | -----S | | | | | 2 | \$4,000.00 | | 0.00 | | | |
| N 13 | WFTS | 08/23/12 | 08/29/12 | 8-10P Bachelor/Bachelorette 8-10P Bachelor/Bachelorette | CM | 758-10p | 1----- | :30 | 1 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | 1----- | | | | | 1 | \$6,000.00 | | 0.00 | | | |
| N 14 | WFTS | 08/23/12 | 08/29/12 | ABC Sunday Prime Extreme makeover | CM | 658-11p (9:00 PM-11:00 PM) | -----2 | :30 | 2 | \$3,500.00 | P-3 | 0.00 | NM | 2 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/23/12 | 08/29/12 | -----2 | | | | | 2 | \$3,500.00 | | 0.00 | | | |



WFTS

Print Date: 08/21/12

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Contract / Revision **308458** Flight Dates **08/23/12-08/29/12**

Hiatus Dates

Original Date / Revision 08/20/12/ 08/21/12

Order Sep 00:20:00

Advertiser **Crossroads GPS**

Product **Crossroads GPS**

Estimate # **1953**

| | | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--------------------------------------|-------------------|-------------------------------|-------------|-----|---------------|------------|-----|------|------|--------|----------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 14 | WFTS | 08/23/12 | 08/29/12 | ABC Sunday Prime Extreme makeover | CM | 658-11p (9:00 PM-11:00 PM) | -----2 | :30 | 2 | \$3,500.00 | P-3 | 0.00 | NM | 2 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/23/12 | 08/29/12 | -----2 | 2 | | \$3,500.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | | Totals | 68\$112,950.00 |